



## **Working the “SmartWay”, not the hard way!**

The U.S. Environmental Protection Agency’s (EPA) SmartWay® brand represents cleaner and more efficient transportation options that reduce greenhouse gases and improve air quality.

The logo is defined by the road, cloud and leaf and the word SmartWay. There are several variations of the logo called SmartWay Marks that define individual programs, partners and products within SmartWay.

In its simplest form, the SmartWay logo identifies companies, organizations, services and products that are reducing transportation-related emissions. However, the impact of the logo and the brand is much greater as the SmartWay brand signifies a partnership among government, business and consumers to protect our environment and improve our air quality for future generations.

All EPA transportation programs bearing the SmartWay logo must have:

- \* Significant, measurable air quality and/or greenhouse gas improvements while maintaining or improving current levels of other emissions and/or pollutants
- \* A proven mechanism to quantify benefits
- \* A verifiable reporting mechanism
- \* A written, partnership-type agreement
- \* An education requirement that connects the brand with its environmental benefits

EPA believes the quality of the environment is everyone’s responsibility; therefore, SmartWay is positioned as a personal choice that can make a difference for the environment. The SmartWay tagline, “Getting There With Cleaner Air,” summarizes the goals of the brand.

RPM Transportation, RPM Truckload Services, and RPM Harbor Services are all SmartWay Transport Partners and proudly display the SmartWay logo!



*RPM Consolidated Services, Inc. is a California based corporation, privately held, providing comprehensive Offshore Transportation & Forwarding in Alaska, Guam, Hawaii & Puerto Rico, along with asset based Warehouse Distribution, Consolidation & Storage, Regional and Inter-Regional LTL, Truckload and Container Drayage services in California, Hawaii and Florida. For more information contact us at [sales@rpmcsi.com](mailto:sales@rpmcsi.com).*

***RPM Consolidated Services Inc is dedicated to sustainable programs for a cleaner environment***